

Santander Summer Experience: London - Global Leadership and Creativity



Social media promotion pack  



Programme Overview

The Santander Summer Experience in London is a bespoke two-week opportunity for students from around the globe in July 2022. Hosted at King's College London and designed specifically for Santander scholars, this innovative programme looks at the themes of leadership and creativity through a global lens. Research-enriched academic content taught by King's faculty will explore practice and concepts of creativity and leadership and how they continue to evolve in the light of global changes, creating a platform for students to develop and reflect on their own styles, global leadership abilities and to prepare for their professional futures.

Using London as a classroom, King's integrates experiential learning to enhance the student experience through guided weekly excursions as well as inviting guest speakers from industry to share knowledge and experience from a professional perspective. Scholars will embark on a personal adventure by joining this interactive, skills and knowledge building programme that is designed to stimulate them intellectually and empower them personally.



Key Information:

- **60** scholarships worth over £4,000 available to students from across six different countries, including the UK, Argentina, Brazil, Chile, Germany and Mexico
- 45 academic contact hours over two weeks
- Research enriched academic content, themes including: Leadership, Cultural Intelligence, Creativity, Entrepreneurship, Innovation and Reflective Thinking
- All students will receive a Participant Record of Achievement (certificate)
- Fully funded, including course, flights, food and accommodation provided in Central London
- Two-phase application process open **1 February to 31 March 2022 and 6 April to 14 April 2022**
- Programme running from **17 July to 30 July 2022**



In order to spread the word and let as many students as possible know about this fantastic opportunity, we've provided some suggested posts (and an accompanying image) which you can share via your social media channels.

Feel free to amend the wording, or even create a post of your own.



Fancy the chance of studying at a Top 10 UK University in London for FREE? Apply to the Santander Summer

Experience today for your chance to secure 1 of 60 scholarships. Apply [here](#) now. #NeverStopLearning



Fancy the chance of studying at a Top 10 UK

University in London for FREE? [San Unis Country handle] is pleased to support the launch of

@SantanderUKUniversities new initiative, the Santander Summer Experience, in collaboration with **@King'sCollegeLondon**. Apply to the programme today for your chance to secure 1 of 60 scholarships.

@SantanderUKUniversities is offering 60 undergraduates from the UK, Argentina, Brazil, Chile, Germany and Mexico the opportunity to spend two weeks in the Summer studying at the prestigious King's College London, free of charge. The programme will focus on themes including Global Leadership and Creativity, while providing participants with the chance to become part of a global community.

[Click here](#) to find out more and to apply. Ts&Cs apply. #NeverStopLearning

